

Product information



Original MINI accessories Interior mirror cap design All MINI models from 03/2014

MINI design concept interior

As an absolute novelty in the automotive industry, MINI offers Color worlds (characters) for the new interior products MINI on. All accessories are coordinated and each available in three characters. A visually sophisticated concept that won't give you your personal MINI only from the inside, but also from the outside. Existing customers have the opportunity to style their MINI individually and new customers have an additional incentive to choose MINI. The three characters offer MINI styling for every taste.

VIVID GREEN is the design line with pure, strong colors, young and courageous but still not fast-moving. The color selection is based on international fashion trends.

SPEEDWELL BLUE is aimed at a target group that is more traditionally conscious, but who likes to think freshly. Dominate here classically elegant shapes with leather elements as well as the balance of cool and warm colors. The primary colors from the British flag are in the foreground, especially blue – one of MINI's original shades. The design interprets the British look in a modern and sporty way.

JOHN COOPER WORKS PRO is based on the well-known John Cooper Works Design and makes it available for MINI accessory products. The sporty color mix of primarily black and red tones is a clear commitment to Power and performance.

Product description

The design interior mirror cap is one of the first products available in the three new characters. Depending on the dimming mechanism of the mirror, the shutters are manual Dimmable mirrors or manually dimmable mirrors Anti-theft alarm system available.

Details

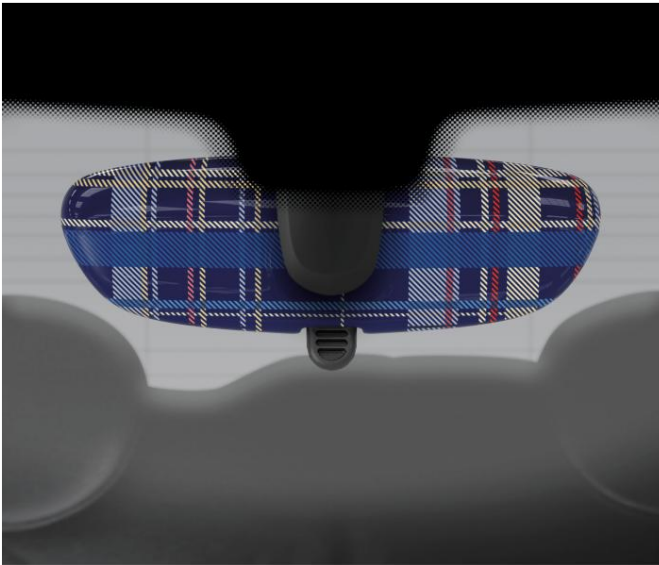
– The stick-on design panels are individual **Eye-catchers** and stand out even outside of the MINI. The Apertures are available in **all three characters** and make every MINI a unique vehicle.

- Easy to install: The deep-drawn plastic cover is **easy, quick** and easy to apply.
- Perfect fit for every mirror: They are designed for **manual removal Blendable mirrors** or manually dimming **mirrors Anti-theft alarm system** available.
- Colorfast: The high quality of the materials used was tested by BMW for **light fastness tests** .

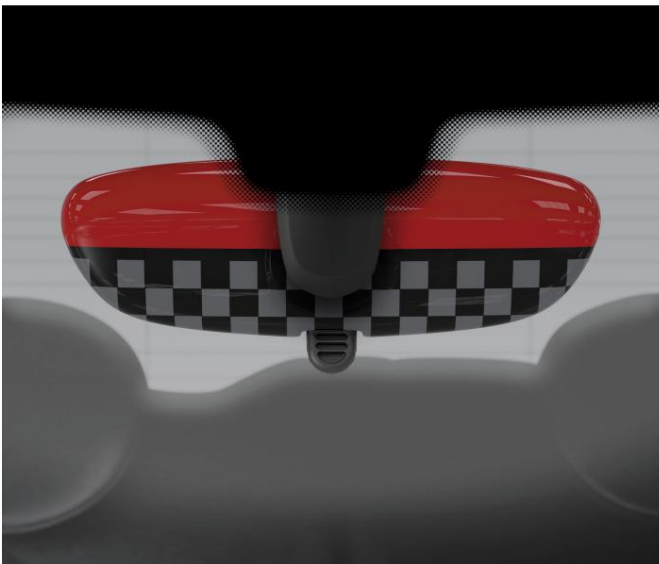


Interior mirror cap VIVID GREEN

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Interior mirror cap SPEEDWELL BLUE



Interior mirror cap JOHN COOPER WORKS PRO

Functionality

- The design panels are pulled over the interior mirror and attached with special adhesive tape.
- Suitable for all manually dimming rearview mirrors.

Recommendation Almost all interior mirror caps have matching exterior mirrors that are ideal for cross selling.

scope of delivery

- Interior mirror cap
- Degreasing cleaning cloth

Technical information – Before

- sticking, please remove grease and dirt using the cleaning cloth provided.
- To attach, please peel off the adhesive tape in one place, then place the product on the mirror, then peel off the rest of the adhesive tape and press the cover firmly to avoid rattling noises while driving.

2014

Installation

time approx. 5 minutes.

Assembly information 01

29 2 353 400

Comparison to the competition

The design characters are a novelty in the entire automotive industry. The ability to coordinate all accessory products in different design lines is unique on the market so far.

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Part numbers

Vivid-green can be dimmed manually	51 16 2 353 312
Vivid-green can be manually dimmed	
Anti-theft alarm system	51 16 2 353 313
Speedwell blue can be dimmed manually	51 16 2 353 314
Speedwell-blue can be dimmed manually	
Anti-theft alarm system	51 16 2 353 315
JCW PRO can be manually dimmed	51 16 2 353 316
JCW PRO can be manually dimmed	
Anti-theft alarm system	51 16 2 353 317